



State Capitol | Lansing, Michigan 48913

PH (517) 373.1725 | FAX (517) 373.0741

www.senate.michigan.gov/gop/senator/mcmanus/

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Contact: Emily Carney
(517) 373-1725

Boat Company Considering Significant Financial Investment in Local Cadillac Plant

VEC Technology to Lower Plant Emissions for Area Residents

(LANSING) – According to the testimony of Mr. John Anderson at the Senate Commerce and Labor Committee March 11, state Senator Michelle McManus today announced that Genmar, the parent company of Four Winns Boats, is prepared to make a substantial capital investment in the Four Winns boat company, located in Cadillac.

“I am extremely pleased to hear that the Genmar company may make a significant financial investment in the Cadillac area,” McManus said. “This will only produce positive economic implications for the area and its residents, as well as greatly lower the amount of emissions the plant produces. Four Winns and Genmar can count on my support as they prepare to bring cutting-edge, environmentally-friendly technology to my district.”

Anderson, president of the Four Winns company, discussed with the Senate Commerce and Labor Committee the importance of utility costs, health care and environmental regulation in keeping and expanding Michigan’s manufacturing industries, especially related to the boat manufacturing industry.

During his testimony, Mr. Anderson told the committee that Genmar, the parent company of Four Winns, may make a significant capital investment in the Cadillac plant of Four Winns, making it the second boat manufacturing plant in the nation to use Virtual Engineers Composites (VEC) technology.

VEC technology is the most significant achievement ever in fiberglass boat building. The closed-mold VEC process significantly cuts production time, from one full day to as little as 70 minutes, and is better for the environment because 90 percent less styrene is released during the laminating process.

“There is a great importance of strong communication and flexibility from the Department of Environmental Quality, as the new facility will require many changes to the plant’s air emissions permit,” Mr. Anderson said. “The employment of VEC technology will significantly reduce the emissions of the Four Winns Cadillac plant.”